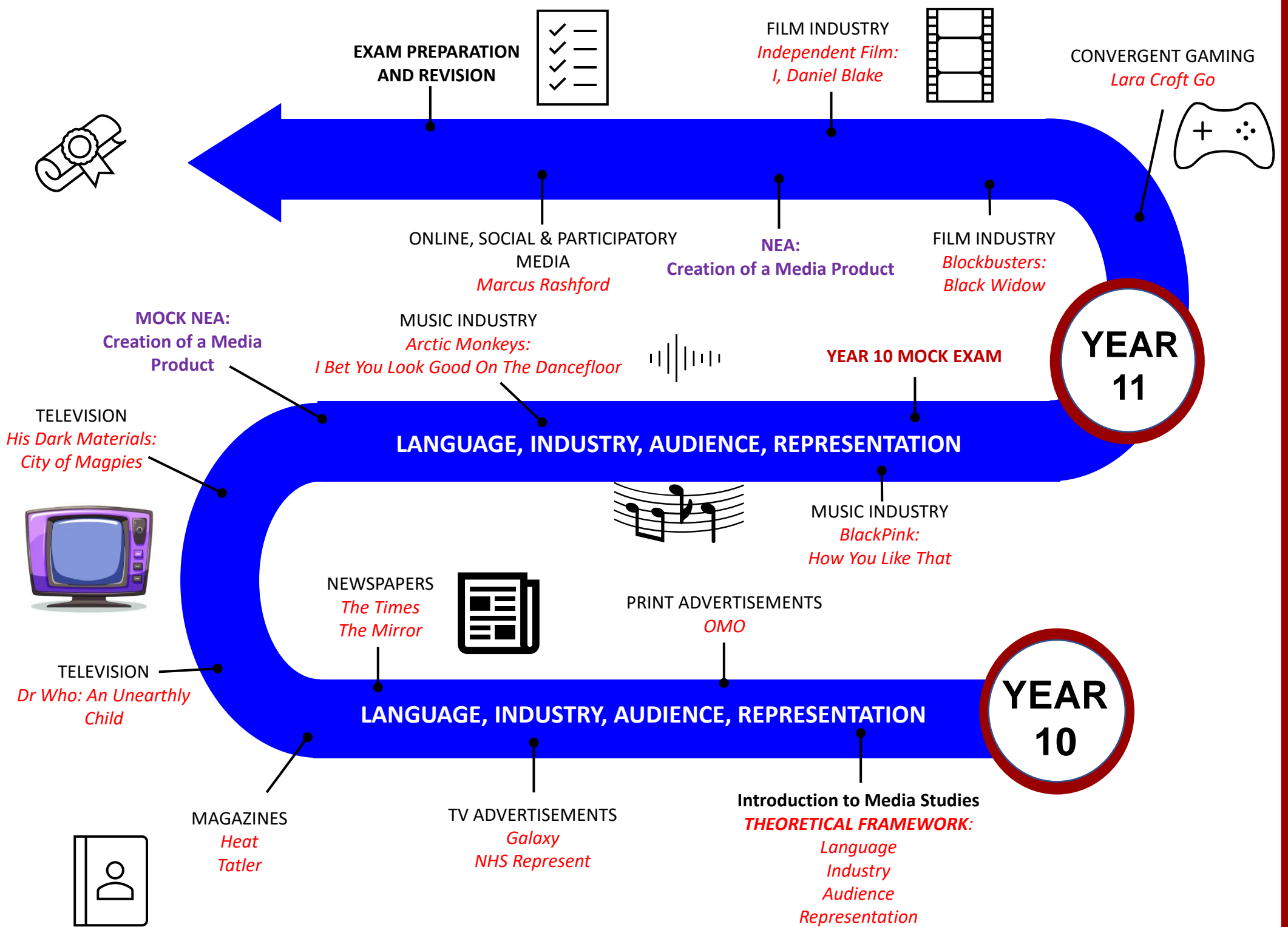




THE CLERE SCHOOL MEDIA STUDIES LEARNING JOURNEY



MEDIA 1	MEDIA 2	NEA
<p>Content Overview Section A – Media Language and Representations Magazines Advertising and marketing Newspaper Online, social and participatory media and video games.</p> <p>Section B – Media Industries and Audiences Radio Music video Newspaper Online, social and participatory media and video games.</p> <p>Assessment Overview A range of questions relating to an unseen source and Close Study Products. An extended response question (20 marks)</p>	<p>Content Overview Section A – Close Study Product Based on a screening from an extract of one of the television Close Study Products and can test any of the theoretical framework.</p> <p>Section B – based on either newspaper or online Based on either newspaper or online, social and participatory media and video games and can test any area of the framework.</p> <p>Assessment Overview Short, medium and extended response questions assessing depth of knowledge and understanding of the course.</p>	<p>Content Overview Application of knowledge and understanding of the theoretical framework. Ability to create media products.</p> <p>Tasks Produce: A statement of intent A media product for an intended audience</p>
Written examination: 1 hour 30 minutes	Written examination: 1 hour 30 minutes	A set brief provided by AQA
35% of the qualification	35% of the qualification	30% of the qualification
84 marks	84 marks	60 marks
		Assessed by teachers and moderated by AQA